

ENERGY STAR[®] New Homes Builder Benefits

Gain a competitive advantage with Pepco's ENERGY STAR New Homes program. You'll put trusted building science techniques to work and construct homes that are **20–30% more efficient** than standard homes.* This means you can **offer your customers thousands of dollars in energy cost savings** starting the day they move in. Participate and benefit from rebates, technical trainings, and sales and marketing support.

Earn rebates.

Earn rebates for each eligible ENERGY STAR certified new home you build. Homes that are certified to ENERGY STAR Version 3.2 or Code Plus with 100% LED installation are eligible for the following:

Housing Type	Rebate Amount		
	Code Plus	V3.2	ENERGY STAR NextGen All-Electric
Single family	\$1,250	\$1,950	\$4,950
Townhouse/Duplex	\$750	\$1,400	\$4,400
Two-on-two condo	\$550	\$675	\$3,675
Multifamily	\$400	\$600	\$3,600

Optional Upgrades	Bonus
NextGen all-electric new home [†]	+\$3,000
Heat pump water heater, > 3.0 UEF	+\$1,500
Heat pump tier 2 > 16.9 SEER2, > 8.2 HSPF2	+\$1,000
Heat pump tier 1 > 15.2 SEER2, > 8.5 HSPF2	+\$450
Air conditioner, > 15.2 SEER2	+\$200
HVAC grade, quality install	+\$150
ENERGY STAR smart thermostat (Up to four per ENERGY STAR new home)	+\$75

[†]Cannot be combined with other additive measures (e.g., single-family detached home that meets NextGen will receive \$1,950 + \$3,000 = \$4,950)

Access technical training.

Grow your team's expertise with on-site technical training for your staff. The training supports ENERGY STAR certification and helps builders comply with Maryland's energy code regulations. It also covers best practices for HVAC contractors to reduce customer complaints. Participants will sharpen their skills for constructing high-efficiency houses while helping reduce potential delays caused by the code inspection process.

Get marketing and sales support.

Gain market visibility by joining our list of participating builders. You'll receive direct marketing support that helps drive customer interest in ENERGY STAR New Homes. This program also provides sales training for your staff during regularly scheduled meetings. This training helps staff engage in effective, targeted discussions with prospective buyers.

Level Up to Code Plus

Are you building energy-efficient homes but struggling to reach the new ENERGY STAR Version 3.2 requirements? Talk to us about Code Plus incentives. Code Plus is designed to reward builders for making improvements that help you get closer to ENERGY STAR, even if you're not there yet.

Let's get started.

Visit pepco.com/Builder or call **866-353-5798**.



For more information about the U.S. Environmental Protection Agency's ENERGY STAR for New Homes program, visit energystar.gov/NewHomes.

*Source: energystar.gov

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to pepco.com/SaveEnergy.

© Potomac Electric Power Company, 2025