



Rainbow Community Development Center

Montgomery County, Maryland

NONPROFIT | SMALL BUSINESS PROGRAM

Keeping the Pantry Fresh and the Mission Strong

Rainbow Community Development Center (Rainbow CDC) is dedicated to building better lives for those in need by addressing critical food insecurity across Montgomery County, Maryland.

Serving about 2,400 households—more than 10,000 people—every month, Rainbow CDC operates a food pantry that provides fresh food, baby and adult diapers, and personal hygiene items. The organization also shares its facility with Rainbow Family Christian Center Church, which also runs an elementary school.

The Opportunity

With 34%* of local residents experiencing food insecurity Rainbow CDC needed reliable refrigeration to safely store fresh food for its clients.

The Upgrades

Rainbow CDC's existing cold storage equipment was aging, inefficient, and costly to operate. With the help of Pepco's Small Business program incentives and the contractor, Greenavise, Rainbow CDC replaced outdated units with:

- Two large commercial refrigerators
- Two large commercial freezers
- One domestic refrigerator for staff

The Maryland Energy Administration (MEA) also provided a supplemental grant to help cover costs.

Savings at a Glance

Pepco Small Business Program

Rainbow CDC upgraded refrigeration equipment at its food pantry facility.

Project Costs

\$43,280
Total project cost

\$11,750
Pepco incentives

\$31,530
MEA grant

\$0
Net project cost

Estimated Annual Savings

3,195
kWh per year



The Results

The project was completed in about six months, from application to installation.

With \$11,750 in incentives from Pepco and \$31,530 from an MEA grant, Rainbow CDC cut its \$43,280 total project cost entirely—meaning no out-of-pocket expense was incurred.

Annual benefits include significant energy savings; reduced operating costs and carbon footprint; reliable, efficient cold storage; prevention of food spoilage; and improved food safety.

Experience success firsthand.

Pepco's Small Business program offers incentives that cover up to 80% of the total project costs for energy-efficient equipment.



Get started now.

Visit pepco.com/SmallBusiness or call **866-353-5798** to learn how your business can save energy and lower costs.

"We are very pleased with the upgrades, and our employees are happy to have more reliable cold storage space. We'd absolutely recommend Pepco's program to other businesses."

—Patricia Drumming
Executive Director | Rainbow CDC

*Montgomery Community Media

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to pepco.com/SaveEnergy.

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