

Veronica's Bakery & Café

**RESTAURANT |
HEATING AND COOLING**

Eddy Campos-Molina, Director of Marketing and Community Relations at Veronica's Bakery & Café, said that energy-efficient upgrades drew positive comments from both customers and staff.

Reduced energy costs make increased comfort sweeter

When Eddy Campos-Molina's mother bought Veronica's Bakery & Café from her sister in 2017, she also inherited its outdated air conditioner. Unfortunately, it did not properly cool the popular Silver Spring, Md., restaurant, which was a concern because the comfort of employees and customers was a top priority, according to Campos-Molina, the restaurant's Director of Marketing and Community Relations. He hoped for an option that could help with the business's operational costs and energy efficiency as well. However, finding a financially practical solution wasn't easy, with quotes for a new HVAC system running as high as \$35,000.

The opportunity

After a local business alliance connected him with a Pepco Energy Savings for Business program representative, Campos-Molina was reassured to learn that they could install a new, energy-efficient HVAC system that would effectively cool their space while also fitting their budget. Campos-Molina received a reduction in the cost of the project through financial incentives and was able to make interest-free monthly payments to cover the rest of the project costs, thanks to Pepco's Small Business Energy Advance.

The process

"Pepco really worked hard to support us," says Campos-Molina. "The project contractor was also amazing. He knew what he was doing, he took care of most of the logistics, and was overall great to work with."



Savings at a glance

Pepco Energy Savings for Business Program

(CUSTOM AND PRESCRIPTIVE)

Financial incentives helped Veronica's Bakery & Café make energy-saving equipment upgrades that reduced the restaurant's operating costs.

Estimated annual savings

771

kWh per year

\$113.34

per year

Incentives received

\$1,920

The results

With their new HVAC system, Veronica's Bakery & Café is now able to focus on serving up the tasty Latin American, Salvadoran, and Mexican pastries and cuisine for which the family-run business is known. Since receiving the benefits of enhanced energy efficiency, Campos-Molina says, "We noticed a big difference right away. Staff and guests are a lot more comfortable, and we've seen a reduction in the energy bill."

Veronica's Bakery & Café is proud to lead by example with its energy efficiency improvements. Campos-Molina and his team look forward to working with Pepco's Energy Savings for Business program again and plan to take advantage of program incentives when they upgrade to LED lighting. This could use up to 90% less electricity than other lighting options.* "We're passionate about helping the environment," says Campos-Molina, "and we hope to inspire other businesses to do their part as well."



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—Eddy Campos-Molina |
Director of Marketing and
Community Relations |
Veronica's Bakery & Café

The Pepco Power Energy Savings for Business program provides financial incentives and technical assistance to help businesses maximize energy efficiency and reduce energy costs. Financial incentives can cover up to 70% of project costs.

Get started now

For more information, visit pepco.com/Business or call **866-353-5798**.

*Source: New York Engineers, Top 7 Benefits of Using LED Lights Compared with Traditional Lighting, <https://www.ny-engineers.com/blog/top-7-benefits-of-using-led-lights>, October 24, 2019.

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